

# SHOOTING Illustrated

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Article on: ICE PACK Emergency Sustainment Systems

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## ICE Pack Emergency Sustainment Systems

Instead of a soft backpack or bag, the sustainment modules from ICE Pack come in bright-yellow-plastic, 6-gallon buckets with resealable, waterproof lids. The handy bucket serves as more than just a container for its survival contents—it could be used to haul water and other supplies or signal for help.

ICE (In Case of Emergency) Pack is a subsidiary of Ashbury International Group, a Department of Defense contractor that has been integrating tactical equipment systems for military use for years. The company understands how to combine various items and make them work better together.

The buckets that make up the ICE Pack system are designed by purpose and clearly marked with glow-in-the-dark labels. For example, the emergency meals bucket contains 12 packs of Mountain House freeze-dried food, water to prepare it, two flameless ovens, eating utensils and paper plates, a spice shaker and even toothbrushes and dental floss to maintain oral hygiene after eating.

ICE Pack offers 15 modules in all that cover everything from shelter (tarp, plastic sheeting, bungee cords, duct tape, empty sand bags) and crisis communications (Midland ER102 emergency radio with hand crank, cell phone backup power module, AA lithium batteries) to first-aid, lighting and entertainment. Each module is available separately or combined with others to form complete systems for specific-needs crisis situations. Cost varies from \$7.80 for the entertainment module to \$381.88 for the shelter-in-place module.

(434) 244-7140; ice-pack.com



- Adam Heggenstaller  
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